Putting wellness into everything we eat and drink.™

Halo is a life and food science company committed to making everything we eat and drink "better-for-you."

We’re on a mission to improve foods and beverages to counteract the growing overweight, obesity, prediabetes and diabetes epidemic, which is currently estimated at 2 billion people worldwide.

Halo was born out of a personal need to find solutions to metabolic problems experienced by our kids, our parents, brothers and sisters, friends, team members and in our communities. The result is a potentially life-changing technology discovered by a relentless citizen scientist with an imagination and an unquenchable curiosity.
Reimagining food started with passion, curiosity and a blank page.

Our launch product is Naturalin™, a phytonutrient, providing numerous benefits to virtually everything we eat and drink.

Our breakthrough technology is sure to turn the page on foods of the past, create a world of opportunity for food companies committed to providing healthier alternatives for their customers and will serve as a platform for Halo’s future food and beverage products, delivering on our purpose of elevating human potential.
Better health starts with better food. Better food starts with better ingredients.

Changing sedentary lifestyles and today’s “sugar” and “carb-loaded” foods and diets are at the heart of the health crisis. These factors are just a few that have contributed to increased childhood obesity rates, doubling since 1980.

Naturalin is easy to incorporate into current manufacturing processes without the need for production modifications or recipe reformulation.

Look for your favorite brands with Naturalin inside and the launch of Halo CPG products, which will include functional baked goods and beverages, protein products, dairy products, confections, sipping straws by Unistraw (unistraw.com), and pet foods.
We’ve traveled the earth in search of natural, sustainable sources.

We’re not alone on this mission. We’re collaborating and partnering with passionate key opinion leaders and companies from around the world, including Brazil, India, New Zealand, Switzerland, China, Canada, Israel, and United Kingdom pursuing a legacy in the service of others, to be elevators of human potential, and have committed to working together to deliver a more sustainable and healthier future for everyone.

Naturalin is derived from Generally Recognized As Safe (GRAS) sources and is a renewable.
The world needs big change. Big change takes big ideas.

We believe we have big ideas, big expertise, and the audacity to change the world - in a big way.

According to the World Health Organization (WHO) and the Center for Disease Control (CDC), obesity is at the top of the most challenging and pressing chronic health issues of the 21st century.